

## NCC Cable System Order

Order #	62311877
Syscode	5154
System Name	News 12 New Jersey
Market	New York

Flight Dates	07/25/16 - 08/07/16
Agency	New Media Firm
Advertiser	NJEA

Update Date	07/28/16
Version	2 Vs. 1

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD May16
-	

Client Code	675
Product Code	705
Est Code	3648
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$8,840.00
Commission	\$1,326.00
Net Total	\$7,514.00
Total Spots	23
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	R1: 7.26 MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ		7/25/16	7/31/16	05:00	09:30			X	X	X	X	X	-	-	6	\$600.00	\$3,600.00	30	NCR
2	NWNJ		8/1/16	8/7/16	05:00	09:30	X							-	-	1	\$600.00	\$600.00	30	NCR
3	NWNJ		7/25/16	7/31/16	09:30	17:00			X	X	X	X	X	-	-	6	\$160.00	\$960.00	30	NCR
4	NWNJ		8/1/16	8/7/16	09:30	17:00	X							-	-	1	\$160.00	\$160.00	30	NCR
5	NWNJ		7/25/16	7/31/16	17:00	24:00			X	X	X	X	X	-	-	6	\$420.00	\$2,520.00	30	NCR
6	NWNJ		8/1/16	8/7/16	17:00	24:00	X							-	-	1	\$420.00	\$420.00	30	NCR
7	NWNJ		7/25/16	7/31/16	09:30	17:00			X	X	X	X	X	-	-	1	\$160.00	\$160.00	30	+1x MG Line Added. NCR
8	NWNJ		7/25/16	7/31/16	17:00	24:00			X	X	X	X	X	-	-	1	\$420.00	\$420.00	30	+1x MG Line Added. NCR

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
<b>SPOTS</b>	20	3	0	0	0	0	0	0	0	0	0	0	23
<b>AMT</b>	\$7,660.00	\$1,180.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,840.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/25/16

62311877 | New York | News 12 New Jersey | 5154 |

## NCC Cable System Order

Order #	62311877
Syscode	6894
System Name	News 12 Traffic & Weather/NJ Zone
Market	New York

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	07/25/16 - 08/07/16
Agency	New Media Firm
Advertiser	NJEA

Client Code	675
Product Code	705
Est Code	3648
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/25/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,485.00		
Commission	\$372.75		
Net Total	\$2,112.25		
Total Spots	21		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	NOT AVAILABLE	7/25/16	7/31/16	05:00	09:30			X	X	X	X	X	-	-	6	\$150.00	\$900.00	30	NCR
2	ZTWC	NOT AVAILABLE	8/1/16	8/7/16	05:00	09:30	X							-	-	1	\$150.00	\$150.00	30	NCR
3	ZTWC	NOT AVAILABLE	7/25/16	7/31/16	09:30	17:00			X	X	X	X	X	-	-	6	\$95.00	\$570.00	30	NCR
4	ZTWC	NOT AVAILABLE	8/1/16	8/7/16	09:30	17:00	X							-	-	1	\$95.00	\$95.00	30	NCR
5	ZTWC	NOT AVAILABLE	7/25/16	7/31/16	17:00	24:00			X	X	X	X	X	-	-	6	\$110.00	\$660.00	30	NCR
6	ZTWC	NOT AVAILABLE	8/1/16	8/7/16	17:00	24:00	X							-	-	1	\$110.00	\$110.00	30	NCR

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
<b>SPOTS</b>	18	3	0	0	0	0	0	0	0	0	0	0	21
<b>AMT</b>	\$2,130.00	\$355.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,485.00

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Date Printed 08/25/16

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